

# Dave Bartkowiak Jr.

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**UX Designer | Content Specialist | Information Architect | Web Content Administrator | Web Producer**

## Profile

- UX designer and digital content specialist with strong research, writing, editing and communication skills
  - Experienced project manager for websites, apps and social media
  - Creative multitasker with experience in fast-paced environments with tight deadlines
  - Reliable, punctual and deadline-oriented coworker who always puts the team first
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## Relevant Areas of Proficiency

- User Research
  - Content Production/Editing
  - Content Strategy
  - Usability Testing
  - Information Architecture
  - SEO
  - Promotional Writing
  - Web/Print Design
  - HTML and CSS
  - Copy Editing/AP Style
  - Social Media Management
  - Email Newsletter Design
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## Professional Experience

- Digital Managing Editor and UX Designer**, WDIV/Local 4 *Detroit, Mich., April 2016-Present*
- Web Producer and UX Designer**, WDIV/Local 4 [ClickOnDetroit.com](http://ClickOnDetroit.com) *Detroit, Mich., Nov. 2010-April 2016*
- SEO Specialist/Web Designer**, 411 Web/MyCity.com *Los Angeles, Calif., Sept. 2009-Oct. 2010*
- Marketing and Communications Intern**, Two Men and a Truck *Lansing, Mich., Feb. 2009-July 2009*
- Copy Editor/Page Designer**, Grand Rapids Press *Grand Rapids, Mich., May 2008-Sept. 2008*
- Design Editor, Copy Editor**, State News *East Lansing, Mich., May 2007-Feb. 2009*
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## Education

- Master of Science — Information Architecture and Knowledge Management** *Projected Graduation: 2017*
- Kent State University *Kent, Ohio*
- Bachelor of Arts — Journalism** *2009*
- Michigan State University *East Lansing, Mich.*